



WWW.TUFFSIDE.COM

**TUFFSIDE**™

POSSIBLY THE WORLDS COOLEST SEATS

**\*TUFFSIDE is a Division of Chappell Customs, credit charges will appear as Chappell Customs. Any and all reference in this document to Tuffside implies Chappell Customs\***

## DEALER APPLICATION

Please complete the entire form to be considered for dealer approval. Tuffside official dealers must have a physical business location (e.g. motorcycle shop, retail store, or franchise dealership).

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Website: \_\_\_\_\_

Email: \_\_\_\_\_

Owner's Name(s): \_\_\_\_\_

Tax I.D. # \_\_\_\_\_ Resale # \_\_\_\_\_

Years in operation: \_\_\_\_\_ years

### Type of Business

Corporation \_\_\_\_\_ Partnership \_\_\_\_\_ Individual \_\_\_\_\_ LLC \_\_\_\_\_

Other \_\_\_\_\_

Chappell Customs  
257 Elliott Road #6  
Henderson Nevada 89011

[sales@tuffside.com](mailto:sales@tuffside.com)

Please read the terms and conditions below, sign, and email this form to [sales@tuffside.com](mailto:sales@tuffside.com) along with a copy of the following items:

- business license
- resale license (seller's permit)
- photos of shop/dealership including showroom and/or reception areas

## **DEALER TERMS**

A TUFFSIDE dealer must have a physical business location. This location can be a motorcycle shop, retail store, or franchise dealership. No residential locations are allowed. Discounts may be given to builders or other non-dealers at Tuffside's discretion.

**PLEASE NOTE** - TUFFSIDE SEATS ARE "MADE TO ORDER" AND GENERALLY REQUIRE 1-2 WEEKS LEAD TIME DEPENDING ON ORDER QUANTITY (POSSIBLY LONGER ON LARGE ORDERS)

**MARKETING INFO:** The "TUFFSIDE®" name must be present in your ads and/or ANY promotional materials used to advertise our Tuffside Brand products.

## **WHOLESALE DEALER ACCOUNT TERMS AND CONDITIONS**

**PURCHASING:** All TUFFSIDE dealers must create a user account on <http://www.tuffside.com>. Your online account will be granted "Dealer Access" When your application is approved. You will then be able to login to your website account and order online anytime with dealer discounts. Email [sales@tuffside.com](mailto:sales@tuffside.com) for any questions.

All TUFFSIDE dealers are required to purchase a minimum of \$1000 annually to maintain dealer status. If an account falls below the \$1000 annual purchase minimum, the dealer account status may be revoked and retail pricing will be applied to the account for any future purchases made. Payment methods currently accepted are: Visa, Mastercard, Discover, and Paypal. TUFFSIDE does not extend credit terms to dealers, thus all orders must be paid in full upon checkout before the order will ship.

## **MANUFACTURER'S SUGGESTED RETAIL PRICE:**

TUFFSIDE strongly encourages its dealers to sell at the suggested retail prices (MSRP) as shown on the TUFFSIDE website. The only exception is during sales, promotions, specials, etc. which are to be temporary in nature. Any advertisements made by TUFFSIDE authorized dealers must display MSRP whether the advertisement is for a special or not. An advertisement for a sale, special, promotion, etc. must display both the MSRP as well as the sale price or discount. An advertisement is defined as any printed, published, or Internet based posting of a product purchased from TUFFSIDE by an authorized wholesale dealer for purposes of resale. TUFFSIDE reserves the right to revoke dealer status and/or refuse to sell items to any customer without reason or notice

given. The purpose of these conditions is to ensure fair treatment and to protect the profit margins for all TUFFSIDE dealers. All pricing subject to change without notice. Please refer to [tuffside.com](http://tuffside.com) for the most current retail and/or dealer pricing.

**WARRANTY/RETURNS:**

No warranties are expressed or offered on seats, as they are prone to wear and abuse out of our control. All returns are subject to a 15% restocking fee unless the return is a result of our error (you received an incorrect or defective item, etc). Items must be returned in new, unused condition within 30 days of original purchase date or additional fees may apply. TUFFSIDE must be contacted before returning any item to receive return authorization. RMA number must be clearly marked on the outside of the package or the package will be refused and returned to sender. Original shipping is non-refundable and return shipping is at buyer's expense unless the return is a result of our error (you received an incorrect or defective item, etc). If item is determined to be fit to return after examination by TUFFSIDE, credit will be issued using the same payment method as the original purchase within 30 days of receiving returned item. TUFFSIDE reserves the right to amend this return policy at any time.

**DEALER PRICING:**

Pricing levels are set at Chappell Customs discretion and are subject to change at any time.

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**APPROVAL:**

Please print and sign this form below and scan/email signed document to [sales@tuffside.com](mailto:sales@tuffside.com) along with the following forms as an attachment:  
Or mail copies to the address below.

- business license
- resale license (seller's permit)
- photos of shop/dealership including showroom and/or reception areas

**Print Name** \_\_\_\_\_

**Signature** \_\_\_\_\_

**Date** \_\_\_\_\_

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